

IGNITE-IFY YOUTH TRANSFORMATION

WORKSHOP



Powered By





Megan Jenson

Co-Owner and Consultant

megan@creatingcommunityconsulting.com



Karen Pifher

Co-Owner and Consultant

karen@creatingcommunityconsulting.com



AGENDA

- **Welcome, Introductions, and Grounding**
- **Structure of Effective Community Engagement**
- **Community Mapping Facilitation**
- **The Frazee Story**
- **Closing and Reflections**



LEARNING OBJECTIVES

- 1. Explore key models of systems change, with a focus on community-centered transformation.**
- 2. Learn and apply simple, plug-and-play tools that engage all stakeholders—from youth to partners to policymakers—in co-creating solutions.**
- 3. Leave with a customizable action map to jumpstart or accelerate your own change efforts at the neighborhood, school, city, or any level.**





GROUNDING ACTIVITY

Continuum of Possibility

Check In – One Word

Where are you right now?

Where do you hope to be?



CREATING A BRAVE SPACE

- **Commit to grow the positive**
- **Challenge misperceptions**
- **Dive into conflict intentionally**
- **Create inclusive ownership and power sharing**
- **Honor stories and lived experience... and maintain confidentiality**
Stories stay here but lessons leave!



STRUCTURE OF EFFECTIVE COMMUNITY ENGAGEMENT



EFFECTIVE COMMUNITY ENGAGEMENT



- **Representation and inclusion matters in all aspects of programming and design!**
- **You need people who are able to provide diverse**
 - **experiences,**
 - **knowledge, and**
 - **understanding.**
- **Allows diverse people to identify with your organization, the solution being developed, and improves connectivity and valuable experiences = Buy In**



ELEMENTS OF EFFECTIVE COMMUNITY ENGAGEMENT

- **Center People Most Impacted**
- **Make the Purpose Clear**
- **Partnership to Build on Trusted Relationships**
- **Welcoming and Accessible Spaces**
- **Removing Barriers to Participation**
- **Keep Messages Simple and Honest**



CHANGE MANAGEMENT



COMMITTEE MANAGEMENT VS. COMMUNITY ENGAGEMENT

Committee Management

- Signed agreement with roles and responsibilities
- Group Norms
- Consent agenda
- Timed agendas with standing report card for accountability
- Standing meetings
- Conflict of interest agreements
- Engaging conversation (two-way conversation)

Listening Session Facilitation

- Group Norms
- Clear expectations outline in introduction
- Open facilitated conversation (one way-your role is listening)



CREATING A BRAVE SPACE

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GROUP CHECK IN



No way!
I'll block this.

I see MAJOR
issues we need
to resolve.

I see MINOR
issues we need
to resolve now.

I see minor
issues we can
resolve later.

I'm fine with
this as it is.

I love this!
I will champion it.

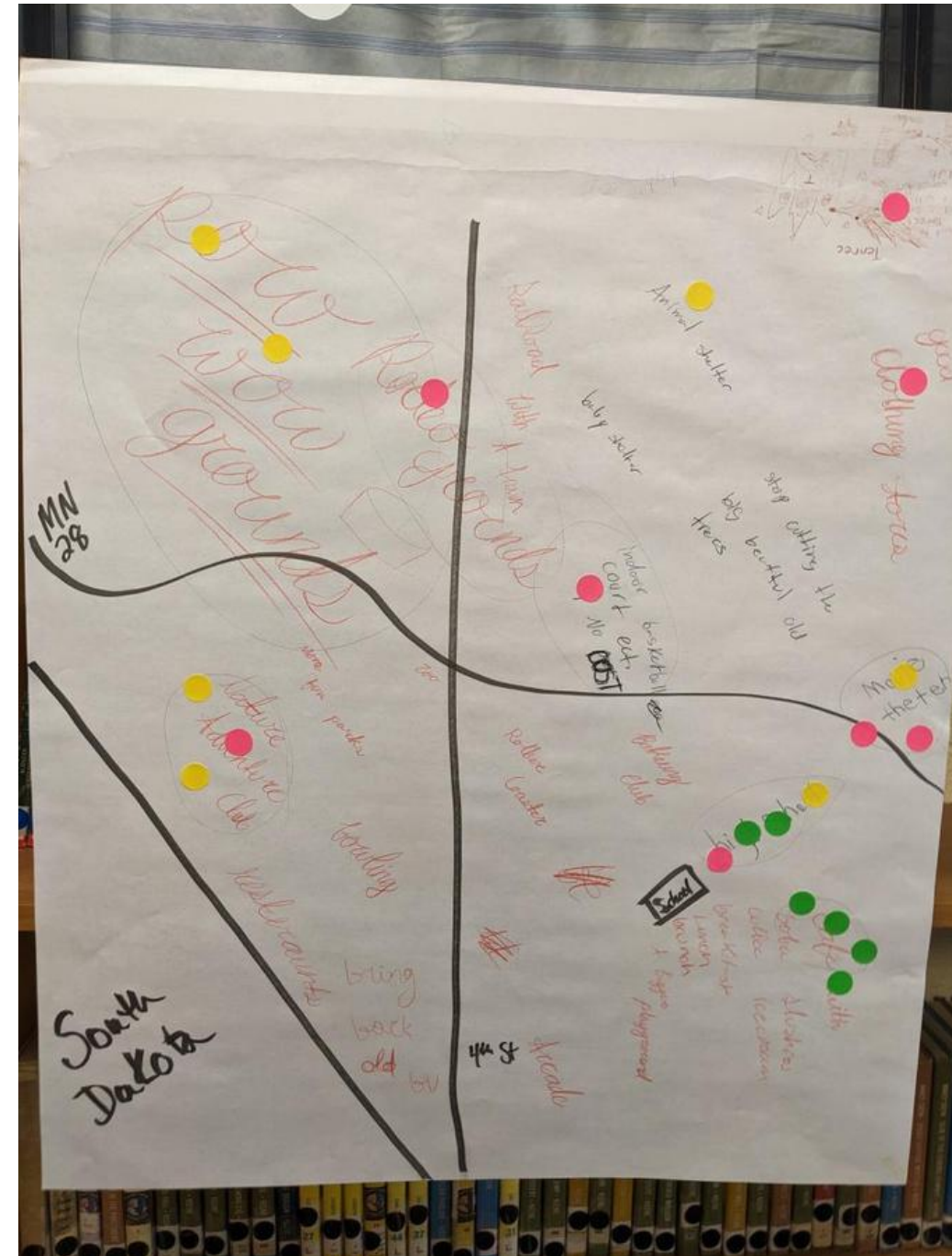
Lack of Consensus

Consensus



COMMUNITY MAPPING FACILITATION





WHY COMMUNITY MAPPING?

- **Effectively engages both the logical and creative sides of participants**
- **Fosters effective engagement and drives participation**
- **It is more realistic to how participants see and interact (or don't) with the community**
- **Can lead to ongoing engagement and ownership for achieving community goals**



WHY COMMUNITY MAPPING WITH YOUTH?



Engaging youth in the process of creating their community improves mental wellbeing as it provides a sense of purpose, builds relationships with adults, empowers them to be in decision making spaces, builds leadership and community volunteerism and creates a physical environment that supports a variety of activities and events.

Community mapping is a powerful tool!



STEPS FOR EFFECTIVE COMMUNITY MAPPING



- 1. Determine target population you want to engage with (previous section)**
- 2. Host meeting using community engagement best practices (previous section)**
- 3. Introduce activity to group**
- 4. Divide into small groups**
 - **Identify where does the target population live**
 - **Where are their land use disparities**
- 5. Ask each group to discuss ideal community features and create a legend**
- 6. Present results to decision makers and community leaders**
- 7. Incorporate results into community planning (at all levels)**



PRACTICE

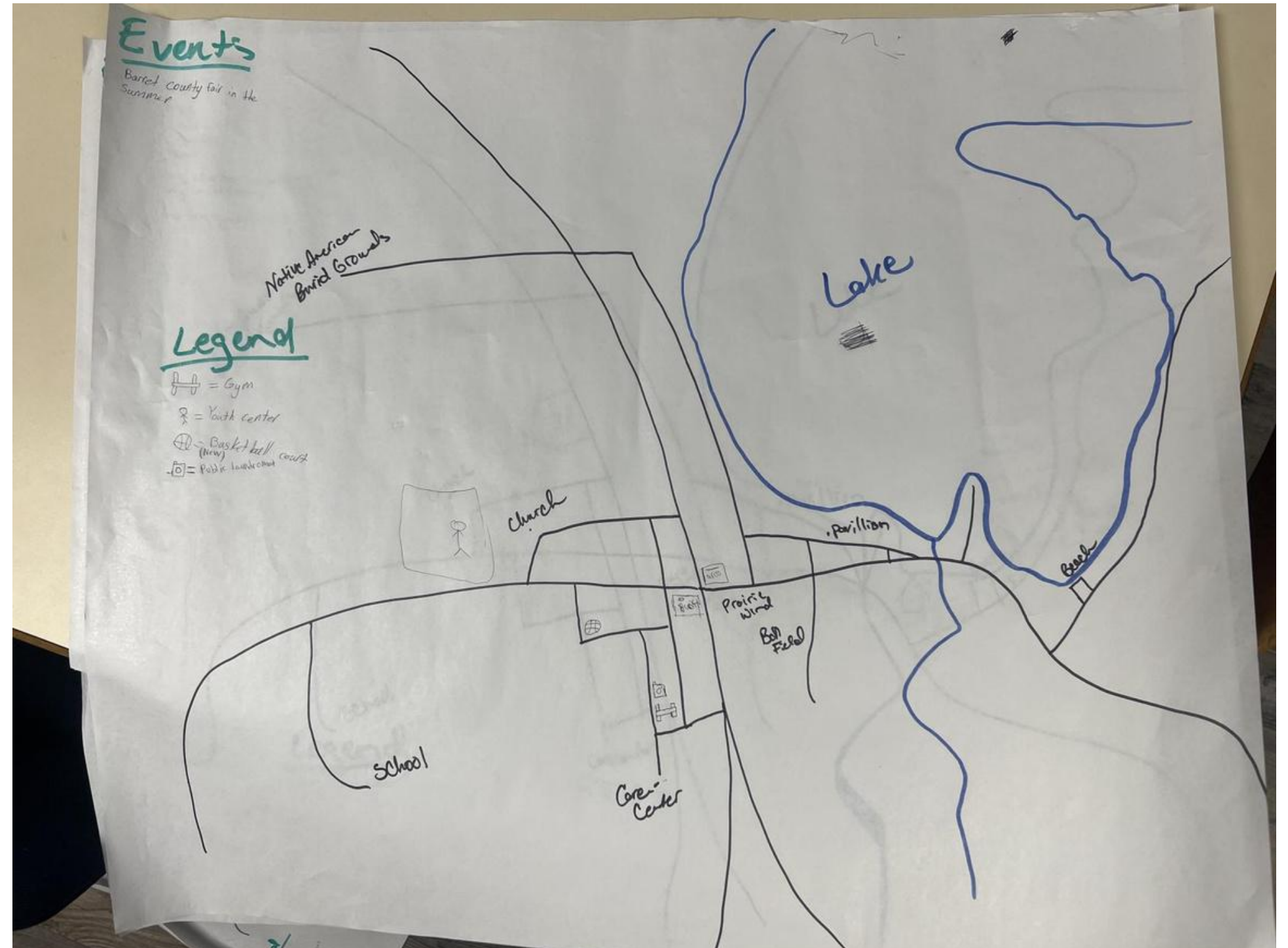


RESULTS



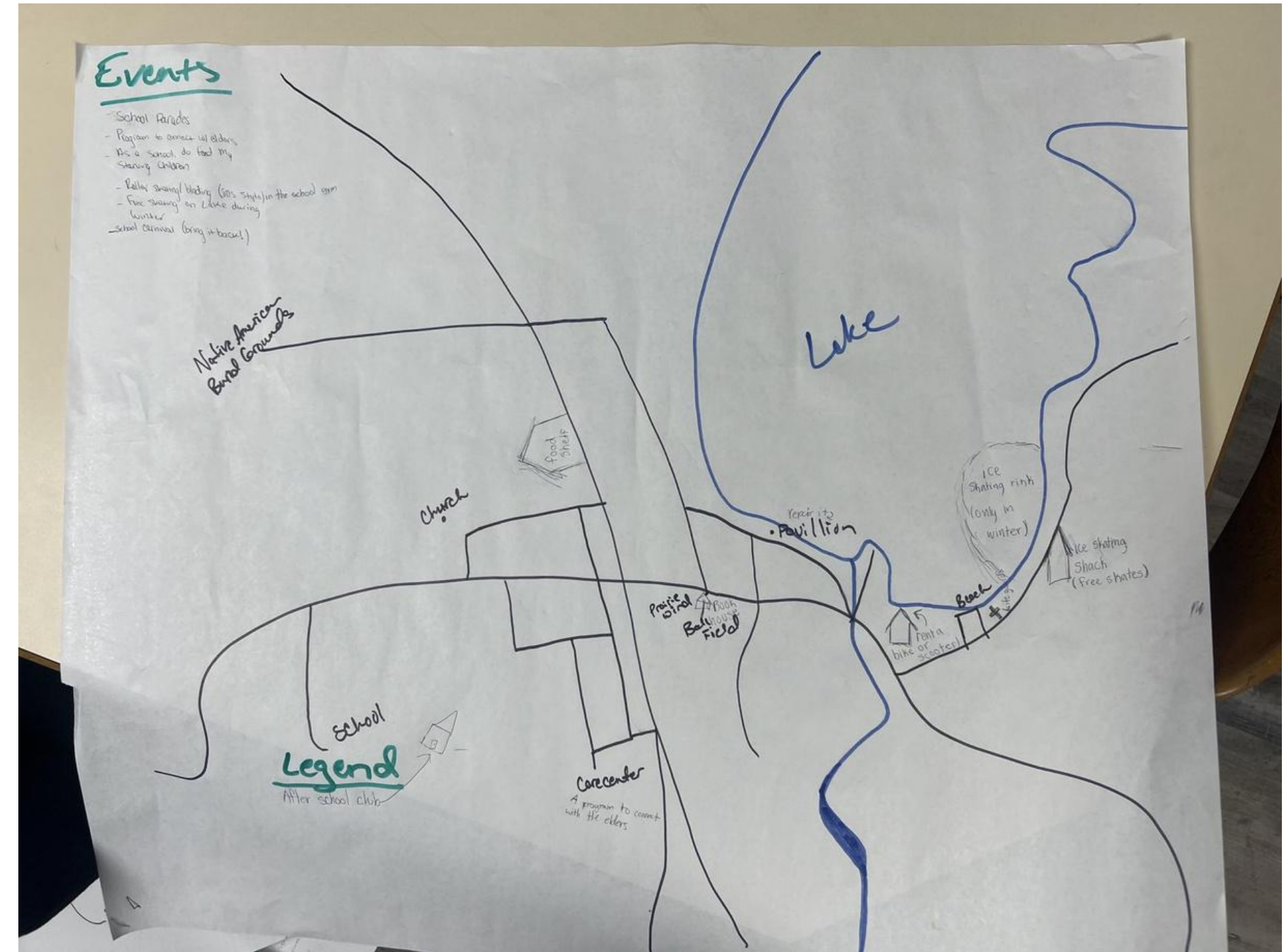
GROUP 1

- Legend Info:
- Gym
- Youth Center
- Basketball Court
- Laundromat
- Barret – County Fair (summer fun)



GROUP 2

- Legend Info:
- School Parades
- Youth activities with Elderly
- Feed my Starving Children
- Ice Skating
- School Carnival
- Roller Skating/Blading
- Food Pantry
- Bike fleet & rentals
- Repair the pavilion
- After school youth club
- Free Little Library (take a book leave a book)



STARTING SMALL TO ACCOMPLISH BIG CHANGE



- **Start small to:**
 - **Gain buy in and support (leadership, partners, and investors)**
 - **Build community trust with leaders and key stakeholders**
 - **Build trust with those most impacted**
 - **Show things can be accomplished and community change is possible**
 - **Build following and stronger partnerships**
 - **Build volunteerism**
 - **Build momentum**



The Frazee Story



**CORNERSTONE
COMMUNITY & YOUTH CENTER**

www.CornerStoneFrazee.org



SNOWBALL EFFECT

COMMUNITY DEVELOPMENT IN
FRAZEE, MN SHOWING
TRANSFORMATIVE SAVINGS OF
\$16 MILLION OVER THE NEXT
10 YEARS FOR A COMMUNITY
OF 1,300 RESIDENTS

ROI:
\$30 SAVED
FOR EVERY \$1
INVESTED

Frazee Transformation

1,200%

COMMUNITY GIVING

Increase in local philanthropy
and investment

400%

COMMUNITY VOLUNTEERS

More residents actively engaged

200%

YOUTH LEADERSHIP

Young people in formal community

+13%

YOUTH MENTAL WELLNESS

Improvement Vs statewide decline

WHAT THINGS CAN WE DO TOGETHER?

- **Are there opportunities to support some of the ideas?**
- **How can youth help to support these activities?**
- **Are there resources available that we can help allocate to support these ideas?**
- **Who else can we engage to help support these ideas?**

HOW TO MOVE IDEAS FORWARD?

- **Setup a meeting with your key stakeholders**
- **Have youth/target population present their ideas**
- **Analysis of findings of the maps**
- **What was the most common themes? Why?**
- **Rate ideas on feasibility, impact, and value alignment**
- **Identify resources that could be leveraged to support this work moving forward**
- **Develop workplan using SMARTIE Goals**



SMARTIE GOALS



CLOSING





CLOSING ACTIVITY

**Did you get there?
Check In – One Word**

Where are you right now?

Where you hope to be?

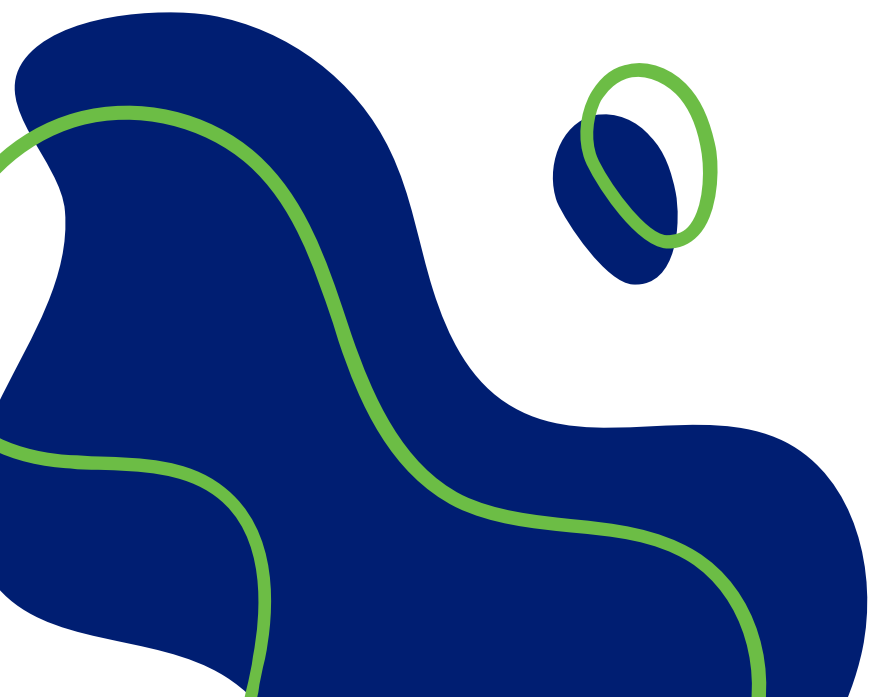


CLOSING REFLECTIONS

Ah-ha's

Excitement

Concerns



FEEDBACK



MORE SUPPORT?

**Contact us at
info@creatingcommunityconsulting.com
to explore how Creating Community Consulting
could support Community Engagement in your
Community**

Or book a call:

